I.R.I.S. renews its commitment to empowering people & businesses with innovative Information Management Solutions and unveils a new company Logo

Louvain-la-Neuve, Belgium – March 1st, 2023 - I.R.I.S., a leading provider of Information Management Solutions and a key asset of the Canon Group, renews its commitment to empowering people and organizations with proven cutting-edge technologies. I.R.I.S.' solutions automate document classification, data capture and processes, enabling their users to take control of their information flows, optimize workflows, automate repetitive tasks, and focus on their core business.

"I.R.I.S. has always been at the forefront of innovation in the Information Management industry," said Marc Bory, CEO of I.R.I.S. "As we continue to evolve and grow, we felt it was time for a new logo that better represents our brand, our values and our strategy for the years to come. Our new logo is a fresh and dynamic representation of the company, and we're excited to share it with our customers and partners."

The new logo features a modern and vibrant design that represents I.R.I.S.' dedication to keep developing future-oriented solutions for and with our partners and customers. The blue and turquoise colors evoke the company's passion for automation and sustainability, while the magnifying glass and the eye shape symbolize the quality of I.R.I.S.' capture technologies.

"We're proud of the work we've done over the past 35 years, and we're looking forward to continuing innovating and growing with our customers and partners." said Marc Bory.

The new logo is currently being rolled out across all I.R.I.S.' products, marketing materials, and digital platforms.

CANON GROUP

New Company Logo

About I.R.I.S.:

I.R.I.S. products and solutions, powered by proprietary technologies like OCR and PDF compression, combine the most advanced techniques, including state-of-the-art scanning, AI-based document classification, data extraction and data integrity checks, to optimize and secure processes across the entire organization.

With a portfolio rich of Portable Scanners, Software Development kits (toolkits), Desktop and Client-Servers Software and Cloud services, I.R.I.S. helps people and organizations to:

- Reduce manual errors, processing time and operating cost

- Improve productivity and transparency

- Improve traceability and auditability

- Digitize and automate document processes

- Adopt and develop productive hybrid ways of working – office, home and on-the-go

- Focus on your core business

Learn more about I.R.I.S.: https://www.iriscorporate.com/

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